

American Theatre Wing

The Unsung Heroes • 2026 Gala

September 14, 2026 • Ziegfeld Ballroom • Black Tie
Reception 6:30 PM • Dinner and Performances 7:30 PM

TABLES

- Underwriter Sponsor | \$150,000 (max. 2)

(\$145,100 is tax-deductible)

 - Two premium tables of ten – front and center
 - Full-screen tribute message projected in Gala ballroom
 - Priority for artist seating
 - Logo on Gala cocktail napkins
 - Logo on all digital and print event materials
 - Recognition from the podium during the program
 - Benefits of the American Theatre Wing Leadership Circle at the Gold Level

- Diamond Benefactor Table | \$75,000 (max. 4)

(\$70,100 is tax-deductible)

 - One premium table of twelve – front and center
 - Full-screen tribute message projected in Gala ballroom
 - Priority for artist seating
 - Recognition from the podium during the program
 - Logo on all print and digital event materials
 - Benefits of the American Theatre Wing Leadership Circle at the Gold Level

- Platinum Benefactor Table | \$50,000

(\$46,750 is tax-deductible)

 - One premium table of ten
 - Full-screen tribute message in Gala ballroom
 - Logo on all print and digital event materials
 - Benefits of the American Theatre Wing Leadership Circle at the Gold Level

- Gold Benefactor Table | \$25,000

(\$21,750 is tax-deductible)

 - One prime table of ten
 - Half-screen tribute message in Gala ballroom
 - Listing on all print and digital event materials
 - Benefits of the American Theatre Wing Leadership Circle at the Silver Level

- Ruby Benefactor Table | \$15,000 (limited avail.)

(\$11,750 is tax-deductible)

 - One table of ten
 - Listing on all event night print and digital event materials
 - Benefits of the American Theatre Wing Leadership Circle at the Bronze Level

- Silver Ticket | \$5,000

(\$4,675 is tax-deductible)

 - Premium seating for one

- Bronze Ticket | \$2,500

(\$2,175 is tax-deductible)

 - Prime seating for one

BOOST MY SPONSORSHIP

- Boost | \$5,000

Access to Tony Awards working rehearsal hosted by ATW's President & CEO, Heather Hitchens

I am/We are unable to attend, but wish to make a contribution of the below amount to the American Theatre Wing.

☐ \$10,000

☐ \$5,000

☐ \$2,500

☐ \$1,500

☐ Other _____

☐ Payment information below

☐ Payment enclosed

☐ Please bill me later

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Please make checks payable to American Theatre Wing.
Email this form to gala@americantheatrewing.org or
Mail to: **American Theatre Wing Gala - 58 West 40th St, 7th floor, New York, NY 10018**
No tickets will be mailed; your name/s will be at the door. The American Theatre Wing is a 501 (c)(3) not-for-profit organization. The American Theatre Wing's federal tax ID# is 13-1893906.

