

A THRILLING NEW WAY TO SUPPORT THE AMERICAN THEATRE WING



HOST YOUR OWN PRIVATE THEATRE ARTIST SALON AS OUR GALA GOES DIGITAL

JUST YOU, A HANDFUL OF YOUR CLOSEST FRIENDS, AND ONE OF THEATRE'S BRIGHTEST STARS!

THE TRADITIONAL GALA TABLE, REVOLUTIONIZED

The American Theatre Wing's Gala is going digital this year as our traditional tables become private, online salons with some of theatre's premiere artists. Host your own unforgettable Zoom cocktail party while helping The Wing fulfill its mission to support theatre's next generation of artists, creatives, and arts administrators.



JENN COLELLA & CHILINA KENNEDY

HOW IT WORKS

Hosting a Theatre Artist Salon gives you the once-in-a-lifetime opportunity to welcome one of theatre's brightest stars to a private Zoom cocktail party with just you and your invited guests. The Wing will work with you to customize the details of your unique Salon to provide a truly once-in-a-lifetime experience. Salons are only being offered for a limited time, so don't miss out!

All proceeds will support the American Theatre Wing's mission to serve, support, and create a more inclusive theatre through unique educational and access opportunities that strengthen the theatre community and develop the next generation; on stage, behind the scenes, and in the audience.

*Not interested in hosting? Donate one as a **complimentary Master Class** for a school or group of students.*

For a 100% tax deductible donation of \$20,000 Hosts will receive the following special benefits:

- Customized, hour-long Zoom cocktail party with a selected artist
- One-of-a-kind favor for you and your guests
- Personalized thank you note from the artist
- Unique specialty cocktail recipes from world-renowned mixologist, Anthony Caporale
- Recognition during a special digital presentation to be streamed later this year
- Premium experience at the 2021 Tony Awards
- Invitation to an exclusive cocktail party to be hosted by the Wing in 2021

Please contact Laura@thewing.org to register your interest in hosting a Salon. Artist selection will be on a *first-come, first-served* basis so please register your intent as soon as possible!